

Making the Case

The Classical Station as Community Connector

Three themes

- Music Education
- Music (or Arts) Ecosystem
- Civic Vitality

Music Education

Expose kids to classical music

Support under-resourced teachers and schools

Help shrink the achievement gap

Music (or Arts) Ecosystem

- Media partner
- Music presenter
- Clearinghouse/coordinator
- Resource to the field
- Convenor
- Ambassador

Civic Vitality

City's (or region's) "sense of self":

- Landmark anniversary
- Revitalization/rebranding
- Tourism, recruitment, etc.

Next steps

More “first-round” datagathering to discover more themes

Station collectives on three themes:

- Accountability!
- Information sharing
- Brainstorming on local implementation
- Developing common resources
- Exploring collective impact